

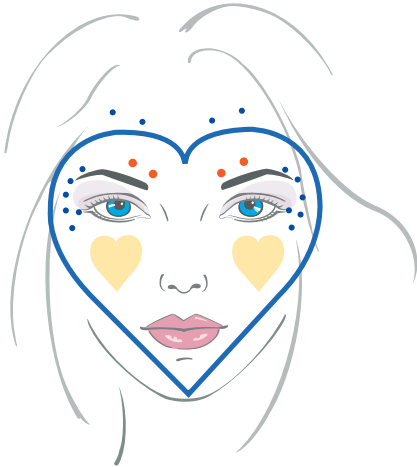


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HeART of Face®

This concept called HeART of Face® is founded on a natural approach to facial rejuvenation. It works in a three dimensional way on the facial dynamics (frown lines, expression lines), on facial volumes (by recreating small Hearts) and on skin texture.



Cosmetic treatments have traditionally been geared to reducing frown line only, which could make the lower part of the face look heavy. With new and innovative volume enhancing products, one can remodel facial volume and recreate a facial triangular form projecting upwards, similar to a heart shape.

Process

- Ideally, one should start with injections of botulinium toxin (Botox®/Vistabel®, Dysport®, Xeomin®...) to appease the facial muscles in order to enhance the muscular balance.

The face is then more open and relaxed.

- Juvéderm Voluma® (a crossed-linked hyaluronic acid) hence recreates the facial volumes in 3D (in a heart shape) and harmonises the facial shape.

- One month later, injections of hyaluronic acid (eg: Juvéderm Ultra®, Restylane®...) reduce the naso-labial folds, frown lines, tear troughs, and recreate lip volume and contour.

- Finally, Radiofrequency, Intense Pulsed Light (IPL), Carboxytherapy and Chemical Peels rejuvenate the skin, making it look young and dynamic.

A targeted and progressive action plan

Epidermis :

Superficial Peeling enables an exfoliation.

Mesotherapy with its active & detoxifiant agents gives a tonic effect to the skin.

Dermis :

Intense Pulsed Light (IPL) and Photodynamic treatment (LED) influence on the production of collagen, microcirculation and sunspots through light.

The skin complexion is improved, and appears softer and glowing.

Radiofrequency, which works by way of short waves, stimulates the collagen fibres making the skin firmer.

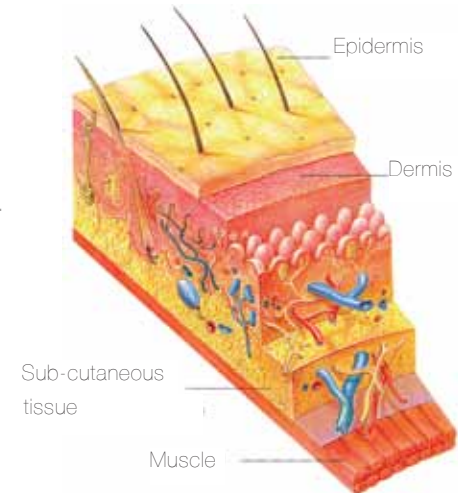
Carboxytherapy is an injection of gas to stimulate tissue oxygenation.

Sub-cutaneous tissue :

The **Hyaluronic acid**, natural make-up of the skin, recreates the lost volumes, fills the wrinkles and elasticises the skin tissue. It is naturally absorbed into the body's metabolism.

Muscle :

The **Botulinium toxin (BTX)** is a purified protein which relaxes muscles, hence rebalancing the facial dynamics and stops the progression of frown lines.





Surgery

Rhinoplasty (nose job) :

This operation allows a remodelling of the soft tissue and cartilages in order to achieve a more balanced nose and to improve breathing.

Blepharoplasty (eyelid) :

This operation improves the signs of aging around the eyes (skin excess, fat pads, crinkle lines). This can also be associated to a Temporo-Frontal lift.

Face lift :

This surgical procedure aims at modelling the soft tissue harmoniously in their natural pre-aging position. As a result, the skin is not taught but more tonic.

Otoplasty (ear pinning) :

By way of working on the relief of the cartilage, one can remodel the ear back to a normal position.





Hervé RASPALDO MD

- Private practice in Cannes (France) since 1992
- Senior Intern / Fellow at University Hospitals (Senior Lecturer)-1984
- Senior “Chef de Clinique” at University Hospitals (Senior Lecturer)-1989
- Face & Neck surgery specialist under the auspices of the Medical Council -1992
- Consultant in Facial Plastic surgery at University Hospital of Nice- 2003

Scientific Academies:

- International member of American Academy of Facial Plastic & Reconstructive Surgery -1993
- Board member of European Academy of Facial Plastic Surgery (National delegate for France) -1994
- Member of “Société Française de Chirurgie Plastique Esthétique Face & Cou” - 1995

Activities :

- Organizing lectures, workshops, congresses & conferences (since 1990):
 - Anatomy of Face & Neck, educational dissections, dynamic & clinical correlations
 - Live surgical demonstrations
 - Live medical workshops: Botox[®], Juvéderm[™], Voluma[™], Restylane[®], Sculptra[®],
 - Facial reconstruction after traumatology & cancer
- KOL (Key Opinion Leader) worldwide for European and American pharmaceutical companies

Publications :

- H. Raspaldo. New Era of Facial-3D Rejuvenation using Injectable Products and how to measure the results Heart of face[®] European Annual Congress of Facial Plastic Surgery; 24-28 September 2008 – Monduzzi Editore (Italie) 2009.
- H. Raspaldo et al. The VOLUMA[™] Consensus manuscript: Consensus Recommendations for the Use of Juvéderm[™] VOLUMA[™]: A Smooth, Highly Cohesive, Volumizing Hyaluronic Acid Gel, - Aesthetic Plastic Surgery journal 2010.
- Raspaldo H, Levy Ph, DeBouille K, Longevity of a New HA Containing Lidocaine vs a Standard HA in NasoLabial Folds. J Cosmet Laser Ther. 2009.
- Raspaldo H. Volumising effect of a new hyaluronic acid sub-dermal facial filler: a retrospective analysis based on 102 cases. J Cosmet Laser Ther. 2008; 10(3):134-142.



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